

# THE GRANDVIEW HOP 2023 SUMMER SERIES

## COMMUNITY & STREET PERFORMER INFORMATION AND GUIDELINES

### ABOUT

The Grandview Hop is Grandview Avenue's summertime night market and community stroll. On the last Saturday of every month from June through September, we invite the community to our "Street Party / Night Market" along Grandview Avenue. We close Grandview Avenue from 1st Ave. to 3rd Ave. for the community to enjoy an open-air market featuring nearly 150 pop-up shops and food trucks, along with live music, a charity beer garden, activities for kids, giveaways and more.



Also during each night of The Hop, our "Community Stroll" extends along Grandview Avenue from 1st Ave. up to 5th Ave. (including several side streets) to encourage attendees to explore more than 50 local bricks-and-mortar businesses, restaurants and boutiques as well as entertainment, late night specials, and Pop-up Parks! In 2023, the event will include the addition of several "Pop-up Parks" with shopping and entertainment on the lawn at St. Christopher's Parish (1420 Grandview Ave), parking lot at Grandview Centre (1417 Grandview Ave) and the lot at First Merchants Bank (1460 Grandview Ave).

The Grandview Hop is managed by the Columbus Young Professionals (CYP) Club in partnership with the City of Grandview Heights and Destination Grandview. Our event is all about community-building and supporting local. Thousands of attendees join us during each event – which are free to attend and open to everyone!

### SUMMER 2023 SEASON DATES

- Saturday, June 24, 2023 from 5-9pm
- Saturday, July 29, 2023 from 5-9pm
- Saturday, August 26, 2023 from 5-9pm
- Saturday, September 30, 2023 from 5-9pm

### PARTICIPATION GUIDELINES

Live music and artist performances for The Grandview Hop are presented in partnership with the Greater Columbus Arts Council and the Music Everywhere Columbus program. Performers are paid by the Arts Council, which matches Grandview Hop funds to provide a performance fee of \$60/hour, per performer.

- The Grandview Hop will designate a specific location for each performer and provide a map as reference. Performances will be held both indoors and outdoors in coordination with Grandview Hop partners. Performers shall not relocate throughout their performance without prior authorization from a Grandview Hop representative.
- The Grandview Hop runs from 5-9 p.m. Performers may be booked for a 2- or 4-hour windows with breaks permitted each hour on the hour. Performers must communicate and confirm their preferred performance time upon selection.
- Electricity is not necessarily available in all performance spaces. All performers are required to bring their own equipment, including battery powered amps, speakers, and microphones. **If electricity is needed, please request at least four (4) weeks in advance.** A 50-foot extension cable is recommended.
- Performers are to arrive at least 30 minutes before the event starts with enough time to set-up and test equipment and check-in with the market manager before the start of the event as outlined above. Failure to check-in or tardiness may result in decreased payment.

- Performers are requested to provide at least a three (3) day notice, or more if possible, if they need to cancel a performance. Canceling less than 24 hours in advance or failure to arrive may jeopardize a performer's future bookings.
- If the performer cancels at any time, no payments or compensation will be made.
- In the event of an emergency or other event, we may request access to a performer's microphone to make announcements to the market guests.
- A 10' x 10' tent (or appropriate awning / similar cover) will be provided as well as signage for your performance. Bringing your own additional signage and/or pop-up tent is welcomed and encouraged.
- Selling of merchandise and tip collection is allowed and encouraged.
- Free parking is available, however, not guaranteed for performers. An email with detailed parking instructions and map will be sent out 2-3 days prior to the event date.
- If at any point your amplified music is too loud, a Grandview Hop representative (wearing an EVENT STAFF tee) can ask that you turn down your music or forfeit your space.
- The Grandview Hop may use photos or videos of the performances for promotional purposes.

### **COMPENSATION**

The compensation rate is \$60/hour per performer for those selected for this program. The Arts Council will pay the performer via check or electronic bank transfer (requires performer to be set up in Arts Council's system). Checks are generally mailed 5-7 business days after the performance is completed. Electronic bank transfers are generally made within 3-5 business days.

### **PROMOTION**

The Grandview Hop and event series partners seek to elevate the visibility of all our artists through various communication channels. To promote street performances, we ask all performers to submit a promotional photo(s) (min. 1; max 3). Additionally, we ask all performers to tag @grandviewhop and @cycclub as well as use the hashtags #grandviewhop and #ingrandview and #cycclub on all applicable social media posts.

### **CANCELLATION & WEATHER POLICY**

Performers are requested to provide at least three days' notice of cancellation, but more if possible. Canceling less than 24 hours in advance may jeopardize a performer's chances for future bookings. If the Grandview Hop cancel due to weather, the performer will not be paid, but every attempt will be made for a re-booking at a similar event. The Grandview Hop events are rain or shine. In the event of inclement weather, outdoor performers will be relocated indoors near their designated location. The performer can decline the adjusted indoor location, however, the performer will not be paid regardless of the amount of notice before the event. Should a relocation occur during the performance and the performer declines to complete the remainder of the performance, the performer shall only receive compensation for the duration of the performance.

### **QUESTIONS?**

If you have any questions about performing, please contact The Grandview Hop Lead Organizer Derek Grosso at [derek@grandviewhop.com](mailto:derek@grandviewhop.com)