

PROJECT SUPPORT WILL BE SCORED OUT OF A TOTAL OF:

**40 POINTS**



Applications will be assessed in four sections; score each section below in whole numbers between 0 - 10.

- 8 - 10 Exemplary ideas, concepts, and concrete plans
- 5 - 7 Meets or slightly exceeds expectations
- 2 - 4 At least one area of concern; does not meet expectations
- 0 - 1 Serious concerns; incomplete or lacking information

### Community Engagement & Commitment to I.D.E.A.:

**SCORE 0 - 10 POINTS**

- How will the general public benefit from proposed activities? Who will engage with and experience the art (as attendees, viewers, readers, listeners, etc.)?
- Does the organization know who their target audience is and show a strong understanding of how to reach new attendees? Are the marketing plans defined, realistic, and ambitious?
- Does the organization provide evidence of dynamic collaboration between organizations, businesses, social service agencies, or artists?
- Are there intentional efforts to engage with historically-marginalized groups (including but not limited to BIPOC communities, LGBTQIA+ communities, immigrants & refugees, veterans/active military, disability communities, justice system impacted individuals, and residents of underrepresented neighborhoods)?
- Does the project show alignment with GCAC's Diversity, Equity, and Inclusion Statement?

The Greater Columbus Arts Council's vision is a "thriving Columbus where the arts matter to all of us." We recognize to achieve this vision we must actively work to overcome complex inequities in our community, including racism, sexism, homophobia, xenophobia, classism, and ableism, among others. We believe that the arts play an essential role in examining the issues of our time, encouraging thoughtful dialogue and prompting change as a pathway to equity.

### Artistic Excellence & Impact:

**SCORE 0 - 10 POINTS**

- Does this project have a clear commitment to artistic excellence?
- How does this project show innovation? Is there risk-taking, originality, or ingenuity (i.e. is this a project you have seen before)?
- Does the quality of artists and the creative process involved in the project aim to serve the organization's mission, audience, and community?
- Is the organization committed to hiring artists? How were the professional artists selected?



### Project Management:

**SCORE 0 - 10 POINTS**

- Does the planning process seem well-thought-out, clearly outlined, and appear realistic?
- Are the selected organizers and artists qualified to carry out the proposed activities?
- Are you confident in the organization's ability to carry out the project to a high level of success?



### Project Budget:

**SCORE 0 - 10 POINTS (SCORED BY GCAC)**

- Does the project budget seem reasonable and sufficient to complete proposed activities? Is the projected revenue realistic?
- Are there any concerns about the budget that would have an impact on the ability to carry out the project?
- Is compensation to artists reasonable within the context of the overall project budget?

